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Alabama Business

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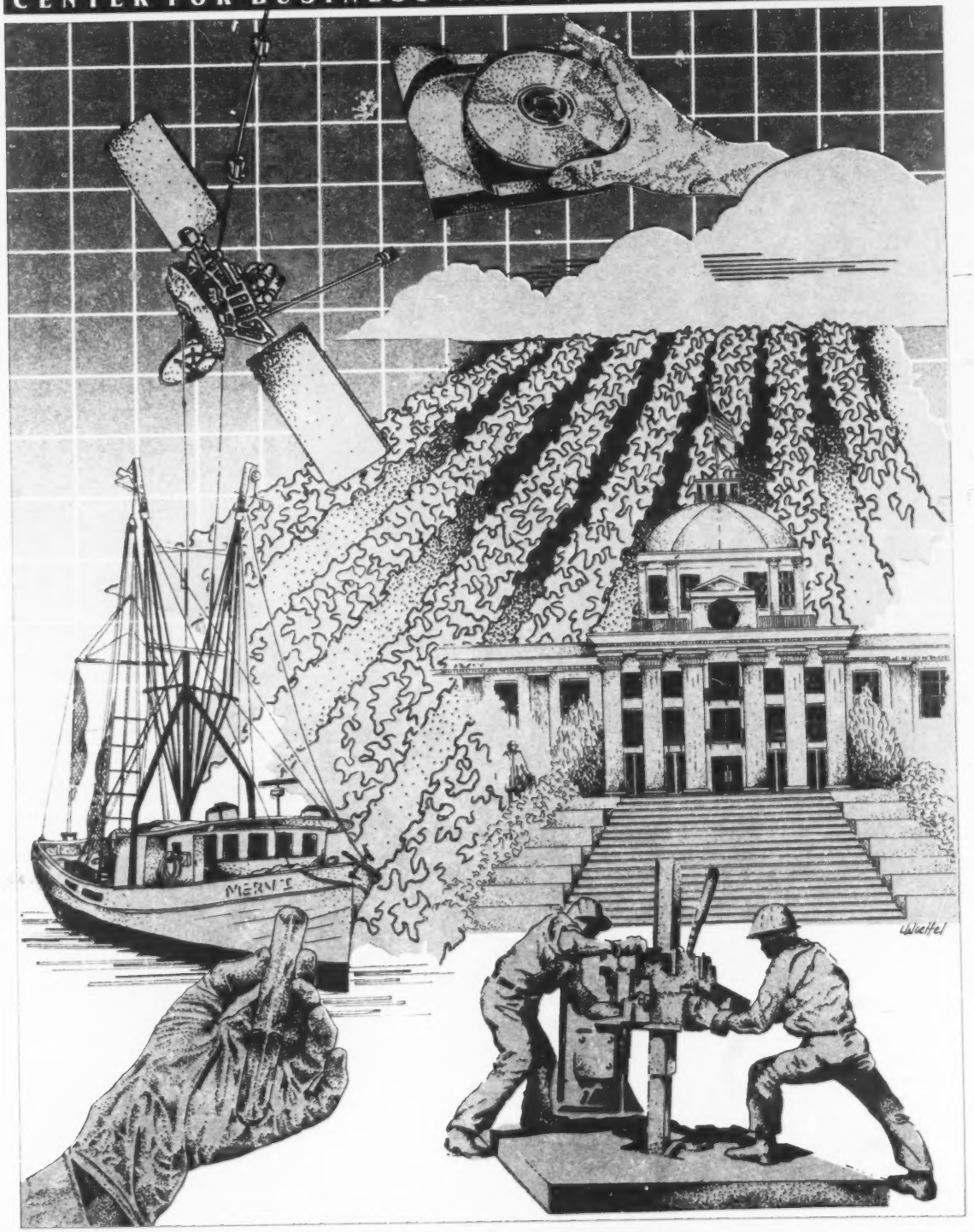

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CONTENTS

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Vol. 57, No. 9 ..... September 1988

ALABAMA EMPLOYMENT

Alabama Employment 2
Alabama Employment by Subsector 2
State and National Unemployment 2

MSA EMPLOYMENT BY INDUSTRY

Anniston MSA 3
Birmingham MSA 3
Dothan MSA 3
Florence MSA 4
Gadsden MSA 4
Huntsville MSA 4
Mobile MSA 5
Montgomery MSA 5
Tuscaloosa MSA 5

PRICES

Consumer Price Indices 6
Consumer and Producer Price Indices 6
Producer Price Indices 6

OTHER INDICATORS

Personal Income 7
Alabama Construction 7
Foreign Trade 8
Industrial Production Indices 8
State Revenue Collections 8

GENERAL BUSINESS INDICATORS

Industrial 9
Construction 9
Tax Collections 9
Prices 9
Labor Force and Employment 11

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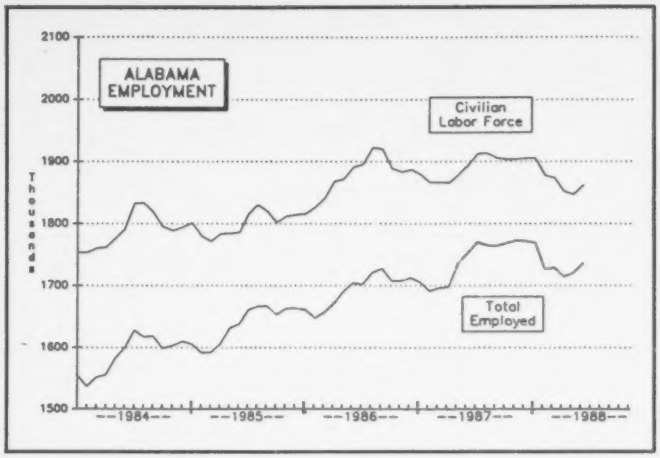
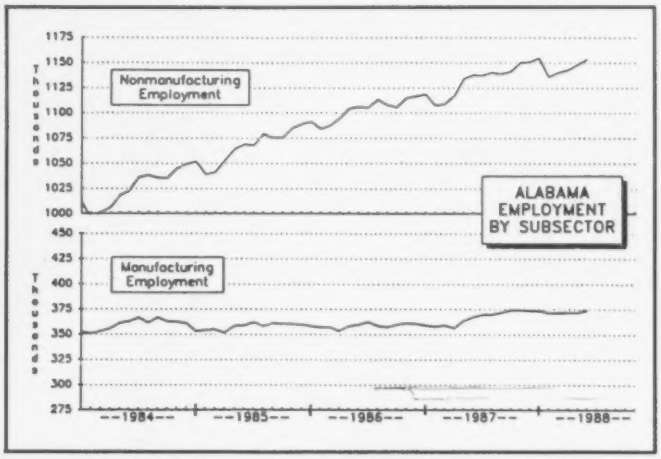
ALABAMA EMPLOYMENT



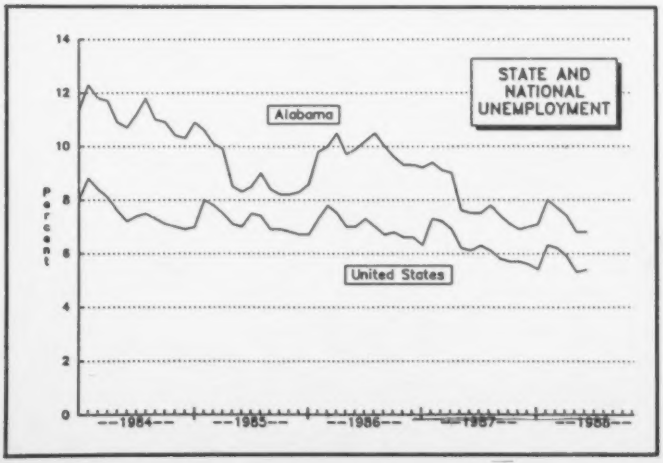
Alabama Employment

The number of people employed in Alabama dropped during the first quarter, but has begun to increase in the second quarter of 1988. The chart shows that employment has very definite peaks and valleys associated with the time of the year. Fortunately, for several years the peaks have been getting higher and the valleys shallower.



Alabama Employment By Subsector

People in Alabama who work in nonmanufacturing industries outnumber people who work in manufacturing three to one. During 1988, manufacturing employment has been stable at about 374,000. Nonmanufacturing employment had a seasonal downturn early in the year but is showing a strong recovery.



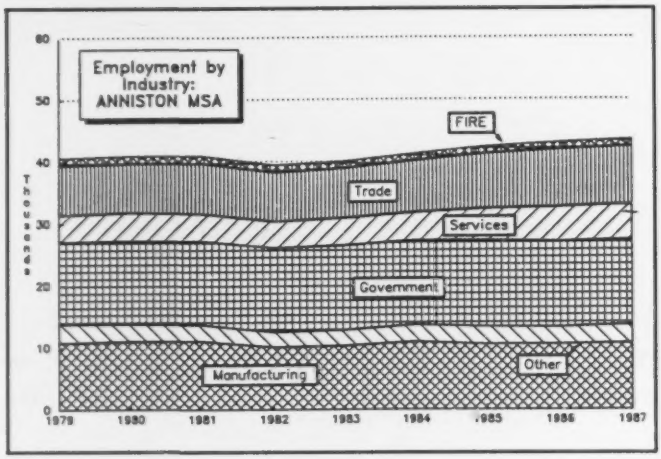
State and National Unemployment

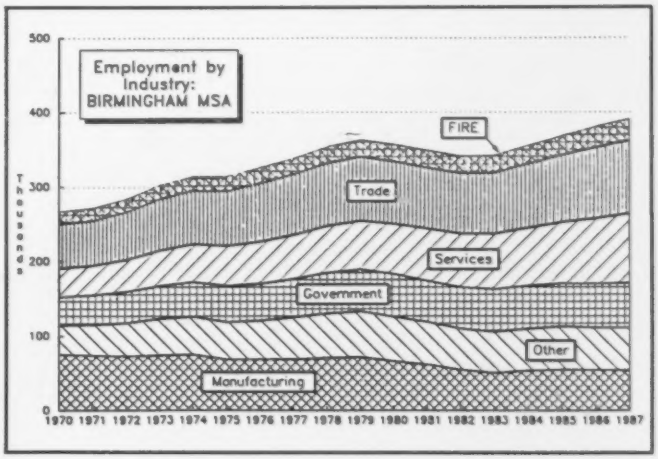
The Alabama unemployment situation is not divorced from the national picture. The chart shows that rises and dips in the national rate have matching rises and dips in the state rate. The challenge is to narrow the gap so that Alabama's unemployment rate does not stay higher than the national rate.

MSA Employment By Industry

Anniston MSA

Slow growth has characterized nonagricultural employment in the Anniston MSA in the 1980s. The largest sector, government, has grown only 3 percent (amounting to 440 new jobs) over that period.



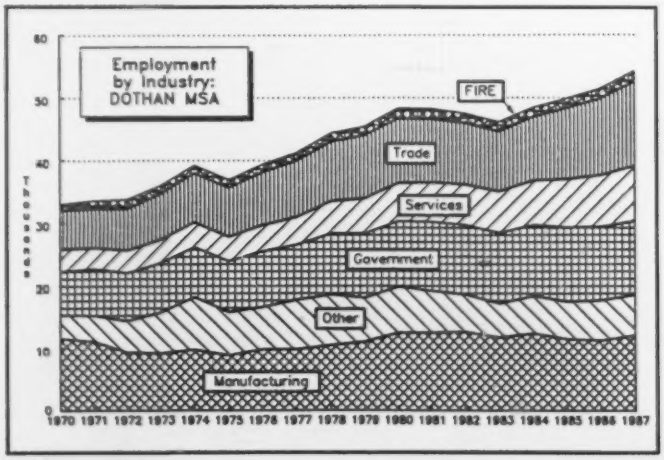


Birmingham MSA

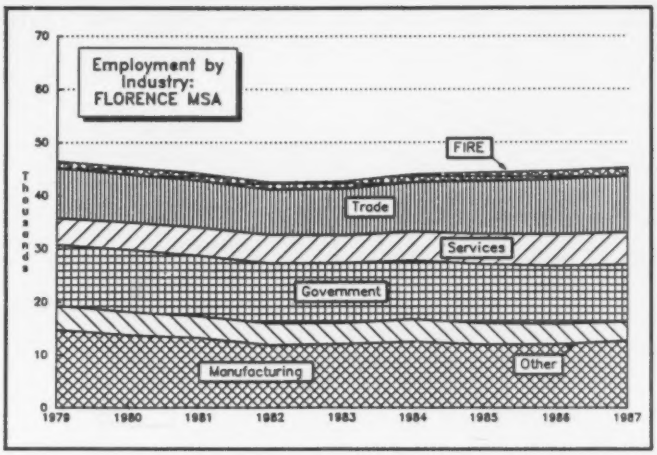
The Birmingham MSA has seen a rapid transformation of its employment base. The slow, steady decline in the number of manufacturing jobs has been more than offset by phenomenal growth in other sectors, especially trade and services.

Dothan MSA

Employment growth in the Dothan MSA reflects the maturation of the city of Dothan as the commerial center of the tri-state area. After being designated as an MSA in 1983, this region saw jobs in the trade sector grow 38 percent over the next four years



MSA Employment By Industry

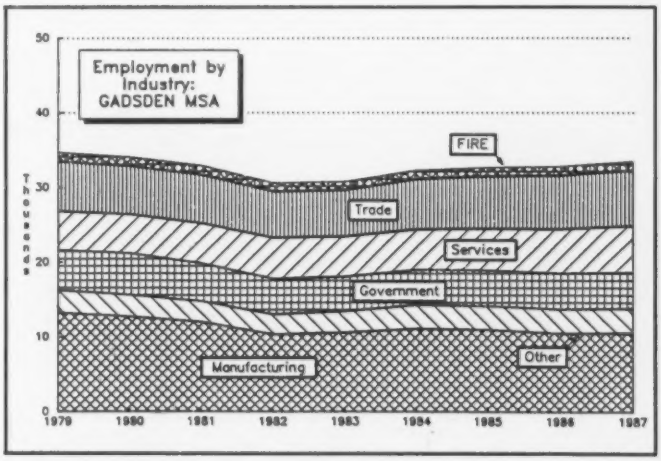


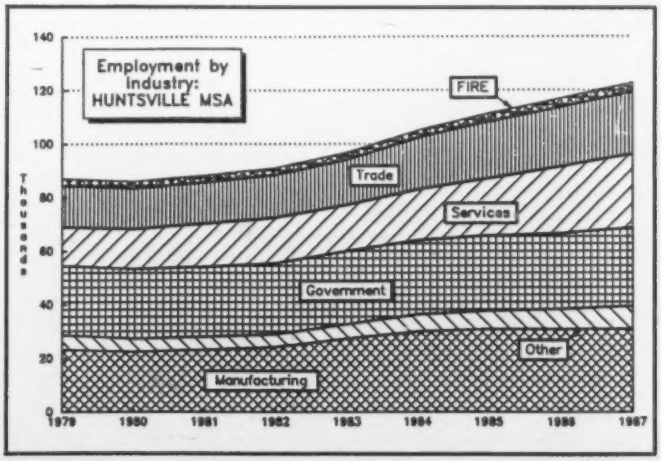
Florence MSA

The Florence MSA was hurt by the 1982-83 recession but did participate in the statewide recovery. The only sector which has exhibited quick growth is finance, insurance, and real estate (FIRE), but this growth accounted for less than 350 new jobs between 1979 and 1987.

Gadsden MSA

There were fewer nonagricultural jobs in the Gadsden MSA in 1987 than there were in 1979. This manufacturing-dependent MSA faces difficulty, with manufacturing employment not much higher than that at the worst of the 1982-83 recession.





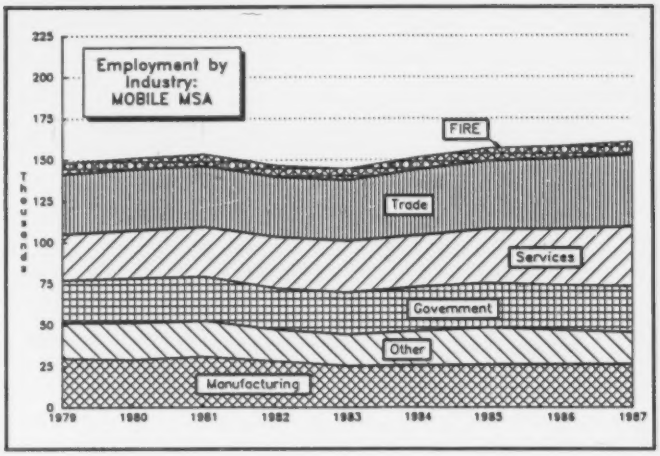
Huntsville MSA

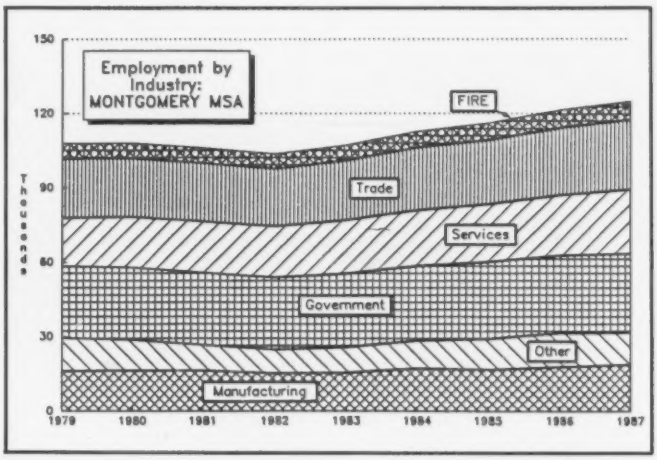
Aided by recent increases in military spending, nonagricultural employment in the Huntsville MSA has grown by more than one third since 1979. This growth has included a startling 30+ percent increase in the number of manufacturing jobs.

MSA Employment By Industry

Mobile MSA

Like most Alabama MSAs, the Mobile MSA has experienced the 1980s as two periods of growth punctuated by a sharp recession. More than 20 percent of all manufacturing jobs in the Mobile MSA were lost in a two-year period (1981 to 1983).



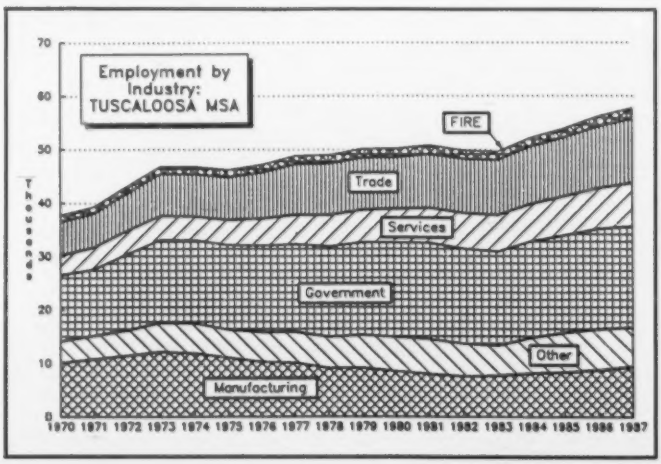


Montgomery MSA

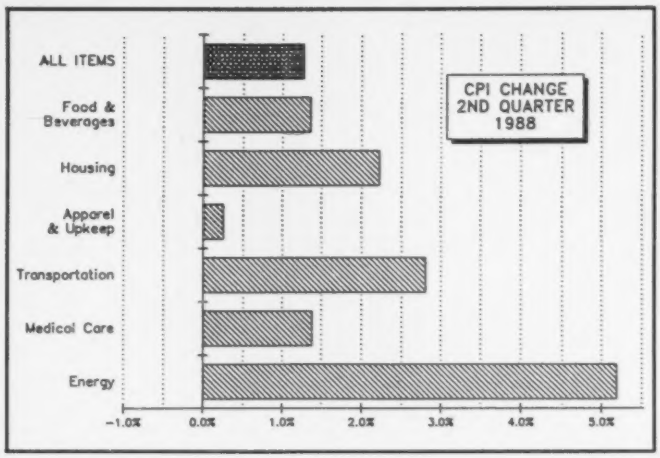
There are actually more manufacturing jobs in this MSA now than there were in 1979. Although Montgomery is the state capital, the government sector provides a higher *proportion* of nonagricultual jobs in the Tuscaloosa MSA than it does in this one.

Tuscaloosa MSA

As the home of numerous state institutions, the Tuscaloosa MSA has an employment base that is dominated by government. Surprisingly, the fastest rate of growth has been seen in the mining industry (included in "Other") where employment increased 13-fold from 1970 to 1985.

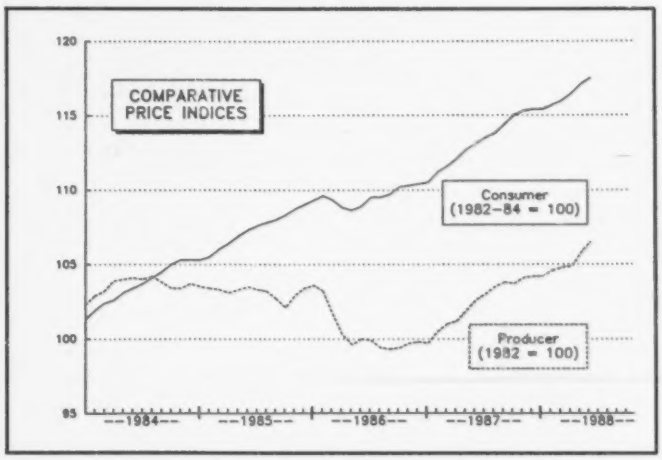


PRICES



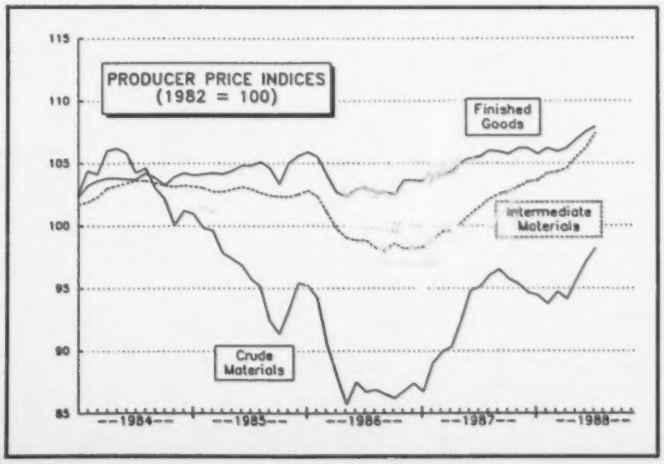
Consumer Price Indices

Energy costs in the second quarter of 1988 contributed to a bigger overall increase in the CPI. However, every indicator shows an increase over the fourth quarter of 1987.



Consumer and Producer Price Indices

Consumer and producer prices have been trending sharply upward during the last quarter. This continues an upward reach that has not stopped moving upward since early 1987.



Producer Price Indices

The price of intermediate materials is approaching that of finished goods. Intermediate materials include such things as industrial chemicals, paperboard, boxes, electrical components, and sealants.

Crude materials include foodstuffs and feedstuffs such as cattle, chickens, fresh vegetables and fruits, wheat, and hay. Crude nonfood materials include things like raw cotton, leaf tobacco, logs, timber, iron ore, and iron and steel scrap.

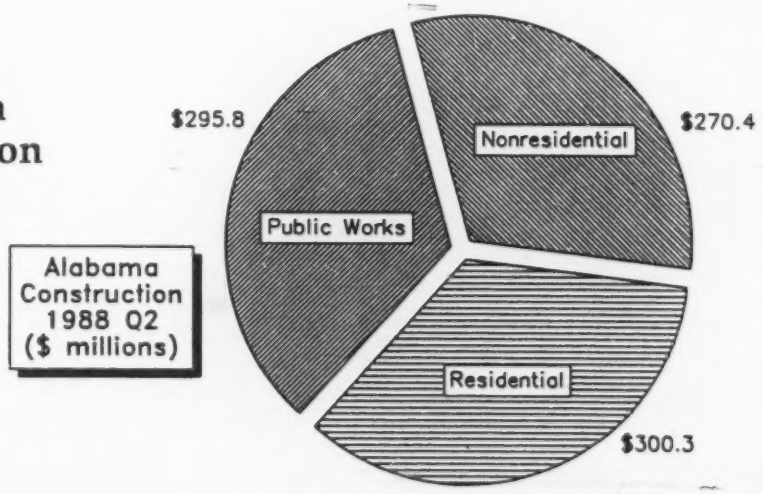
OTHER INDICATORS

Total Personal Income

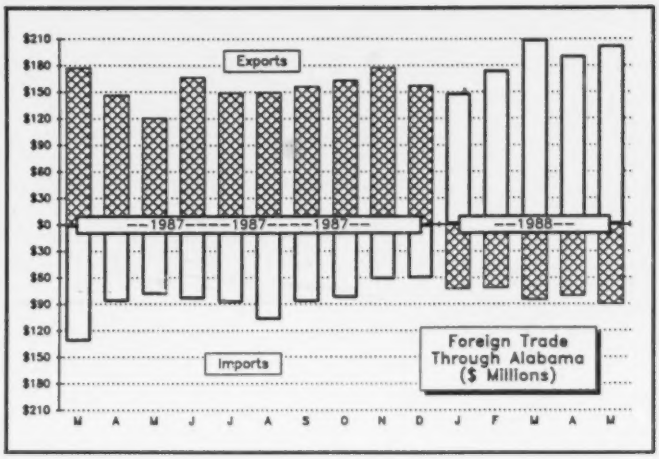
	1987 Q1	Q2	Q3	Q4	1988 Q1
U.S.	3,652.506	3,688,316	3,749,283	3,855,169	3,844,290
Alabama	47,078	47,472	48,508	49,751	50,206
Share of nation	1.3	1.3	1.3	1.3	1.3
Percent change	1.4	0.8	2.2	2.6	0.9
Southeast	753,302	762,936	778,362	799,072	807,834
Share of nation	20.6	20.7	20.8	20.7	20.8
Percent change	1.8	1.3	2.0	2.7	1.1

Source: U.S. Department of Commerce, Bureau of Economic Analysis, special tabulations.
Note: Income is in millions of dollars, seasonally adjusted at annual rates.

Alabama Construction

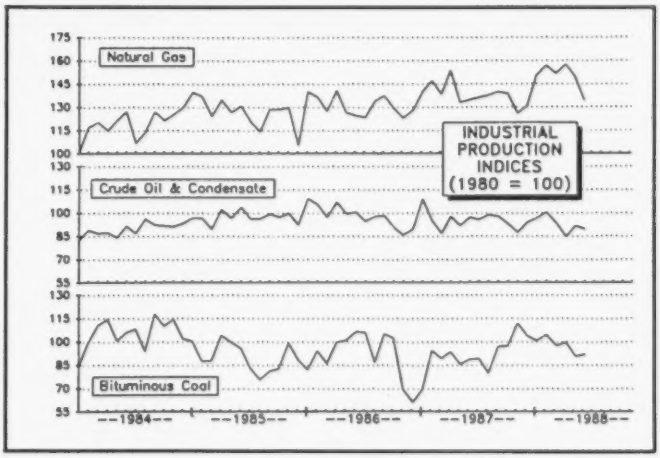


OTHER INDICATORS



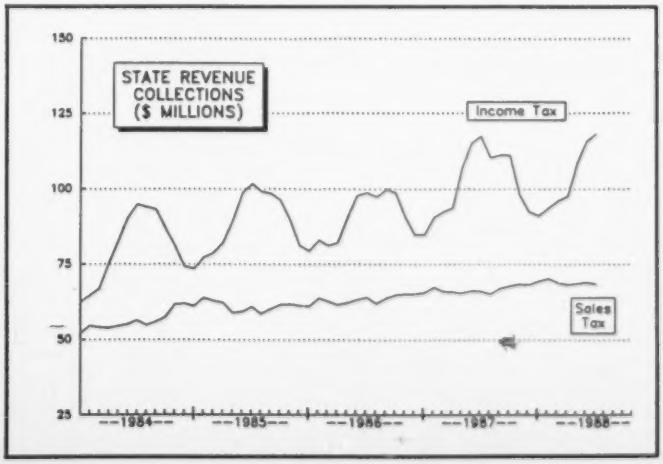
Foreign Trade

Most of the international cargo traffic which passes through Alabama ports and other facilities constitutes exports. This is in contrast to national statistics, where, overall, imports currently lead exports by a wide margin.



Industrial Production Indices

Natural gas production shows a rise at the beginning of every year. Following that seasonal increase, natural gas production has declined in 1988. Crude oil and condensate production has varied, but has remained within a more narrow range than gas or coal. Bituminous coal production has been falling in 1988, but not precipitously.



State Revenue Collections

This six-month moving average graph shows how the relative contributions of income and sales taxes to state revenues are changing. Income tax revenues have been rising faster than sales tax revenues for at least ten years.

General Business Indicators

Type of Activity	Annual		1987								1988				
	1986	1987	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
INDUSTRIAL															
Bituminous coal production[1] (1,000 net tons)	23,895	24,870	1,949	1,961	1,753	2,131	2,137	2,460	2,281	2,213	2,304	2,144	2,192	1,991	2,023
Natural gas production (1,000,000 cu. ft.)	146,936	155,990	12,622	12,759	12,888	13,087	12,981	11,777	12,239	14,087	14,686	14,177	14,751	13,980	12,460
Cotton consumption (1,000 lbs.)	419,377	483,311	38,640	40,260	38,203	40,152	42,680	42,900	40,803	40,020	37,926	41,055	45,494	38,913	41,008
Crude oil and condensate production[2] (1,000 barrels)	21,399	20,621	1,767	1,742	1,804	1,779	1,694	1,595	1,712	1,759	1,827	1,703	1,544	1,674	1,625
Electric energy consumption, industrial purposes (1,000,000 kwh)	23,314	24,675	2,161	2,088	2,121	2,235	2,134	2,152	2,098	2,020	2,059	2,063	2,108	2,106	2,216
Pulp, paper, and paperboard production (1,000 net tons)	6,485	6,904	579	577	593	578	563	583	548	606	623	567	580	578	560
CONSTRUCTION															
Building contracts awarded, new and alterations combined[3] ($1,000)	2,984,600	3,160,100	245,500	328,500	263,500	263,400	322,700	371,800	198,600	218,500	183,400	222,400	230,200	263,400	277,100
Residential	1,453,200	1,326,700	115,000	105,300	111,900	117,900	122,600	108,500	99,000	80,900	76,500	91,300	109,200	93,000	93,100
Nonresidential	995,300	1,069,200	57,500	142,700	79,800	74,300	155,400	100,400	59,400	90,200	90,100	88,600	62,100	121,800	47,300
Public works and utilities	536,100	764,200	72,900	80,500	71,800	71,400	44,700	162,800	40,200	47,400	16,700	42,600	58,900	48,700	136,600
Cement consumption (1,000 net tons)	1,334	1,401	126	127	135	119	122	138	115	107	76	98	130	124	134
TAX COLLECTIONS															
Title of Tax ($1,000)															
Total	2,846,837	3,052,983	287,881	235,684	226,349	252,703	252,037	233,201	257,762	237,053	243,813	254,571	294,974	304,905	293,848
Franchise	75,088	85,027	1,510	7,965	8,472	1,298	4,665	1,671	611	1,591	808	3,883	52,928	1,373	1,411
Gasoline (excl. aviation)	207,667	213,006	17,625	17,660	18,149	19,388	18,122	17,949	18,832	17,416	19,487	16,468	16,317	18,346	17,904
Income	1,099,406	1,249,376	151,384	103,946	53,470	117,167	105,140	55,799	117,421	95,930	69,466	131,668	114,508	120,451	161,604
Motor fuels	53,604	56,856	4,709	4,526	4,048	5,788	3,754	6,043	6,566	4,784	5,070	5,471	3,995	4,688	5,546
Oil/gas privilege	42,775	35,150	4,411	2,795	3,237	3,100	2,878	3,539	2,675	3,343	2,666	2,835	3,582	4,993	2,861
Oil/gas production	11,859	9,962	1,249	761	937	881	807	996	772	958	777	797	1,026	1,358	828
Sales	775,708	810,128	69,539	66,562	68,913	68,192	67,302	68,763	67,923	74,278	74,133	59,345	63,508	71,458	70,332
2.2% gross receipts	56,147	57,351	13	1	14,117	85	5	14,576	89	39	14,521	160	29	14,520	137
TVA electric	45,346	47,383	7,684	3,842	0	3,842	3,842	4,365	4,220	4,220	4,220	4,220	4,220	4,220	4,220
Tobacco	73,282	72,605	6,465	6,073	6,732	5,945	5,750	6,805	5,847	6,426	5,958	5,151	5,643	6,037	5,997
Use	84,390	88,397	2,126	668	21,605	1,062	845	20,501	1,242	950	21,618	1,178	1,651	20,373	1,329
Utility	160,233	165,984	11,882	12,878	16,124	17,758	11,131	14,343	12,528	13,220	15,721	14,550	14,865	13,650	11,802
PRICES															
Consumer Price Index, U.S. (1982-84 = 100)															
All items	109.6	113.6	113.1	113.5	113.8	114.4	115.0	115.3	115.4	115.4	115.7	116.0	116.5	117.1	117.5
Percent change	1.1	4.3	.4	.4	.3	.5	.5	.3	.1	0	.3	.3	.4	.5	.3
Food	108.9	113.5	113.3	113.8	113.7	113.8	114.1	114.3	114.2	114.7	115.7	115.7	115.9	116.6	117.0
Housing	110.8	114.2	113.6	114.3	114.7	115.4	115.6	115.5	115.5	115.6	116.2	116.6	117.0	117.3	117.7
Fuel and utilities	104.1	103.0	102.2	104.9	105.0	105.9	105.5	103.2	102.4	102.0	102.4	102.8	102.7	102.8	103.5
Apparel and upkeep	105.9	110.6	111.1	109.3	107.3	109.4	113.3	115.4	115.4	112.7	110.4	110.2	114.3	117.0	116.3
Transportation	102.3	105.4	104.7	105.4	106.0	106.5	106.6	107.1	107.8	107.6	107.1	106.8	106.5	107.2	108.1
Medical care	122.0	130.1	129.2	129.9	130.7	131.2	131.7	132.3	132.8	133.1	134.4	135.5	136.3	136.9	137.5
Energy	88.2	88.6	87.4	90.7	91.1	92.7	92.3	89.8	89.0	88.3	87.4	87.0	86.5	87.3	88.7
Producer Price Index, U.S. (1982 = 100)															
All commodities	100.2	102.8	102.6	103.0	103.5	103.8	103.7	104.1	104.2	104.2	104.6	104.8	104.9	105.8	106.5
Industrial commodities	100.0	102.6	101.9	102.4	103.1	103.7	103.5	104.0	104.2	104.2	104.4	104.6	104.7	105.6	106.1
Purchasing power of the dollar, U.S. As measured by															
Consumer prices (1982-84 = $1.000)	.912	.880	.884	.881	.879	.874	.870	.867	.867	.867	.864	.862	.858	.854	.851
Wholesale prices (1982 = $1.000)	.998	.973	.975	.971	.966	.963	.964	.961	.960	.960	.956	.954	.953	.945	.939
LABOR FORCE AND EMPLOYMENT															
Civilian labor force (1,000 workers)	1,881.0	1,893.0	1,894.0	1,912.6	1,913.0	1,904.9	1,903.0	1,903.6	1,904.8	1,904.7	1,877.6	1,872.9	1,851.3	1,846.2	1,862.1
Unemployment	185.0	147.0	141.6	142.8	148.7	141.2	134.6	130.6	133.9	135.5	150.9	144.2	137.5	125.9	126.4
Unemployment rate	9.8	7.8	7.5	7.5	7.8	7.4	7.1	6.9	7.0	7.1	8.0	7.7	7.4	6.8	6.8
Employment	1,696.0	1,746.0	1,752.4	1,769.8	1,764.3	1,763.7	1,768.4	1,773.0	1,770.9	1,769.2	1,726.4	1,728.7	1,713.8	1,720.3	1,735.7
Nonagricultural	1,463.3	1,502.2	1,504.8	1,506.6	1,509.9	1,510.3	1,515.4	1,524.3	1,524.0	1,527.9	1,507.1	1,511.4	1,514.5	1,519.7	1,527.2
Manufacturing	358.6	367.6	367.3	369.7	369.9	371.9	374.2	374.3	373.4	373.4	371.4	371.3	371.8	371.8	373.8
Durable goods	174.0	177.3	177.5	178.3	177.9	179.9	180.5	180.7	180.1	180.6	179.2	179.4	180.0	180.6	181.5
Lumber and wood products	28.6	29.7	29.7	30.2	30.5	30.4	30.5	30.4	30.0	30.0	29.4	29.2	29.4	29.5	29.7
Stone, clay, glass products	9.7	9.7	9.6	9.8	9.9	9.9	9.8	9.7	9.8	9.8	9.6	9.7	9.7	9.6	9.8
Primary metals	25.3	25.7	26.0	26.3	25.4	26.2	26.2	26.4	26.5	26.5	26.6	27.1	27.2	27.5	27.5
Fabricated metals	22.5	22.0	22.1	21.9	21.6	22.2	22.1	22.2	22.3	22.4	22.1	21.9	21.8	21.7	21.7
Machinery (excl. electrical)	20.3	21.6	21.3	21.5	21.8	22.1	22.0	22.2	22.3	22.7	22.5	22.7	23.0	23.2	23.3
Electrical, electronic equip.	22.2	22.5	22.2	22.5	22.6	22.9	23.3	23.2	22.7	23.1	22.9	22.9	22.9	22.6	22.7
Transportation	27.5	28.0	28.6	27.9	27.9	27.9	28.1	27.9	28.0	27.5	27.8	27.7	27.9	28.1	28.3
Other durable goods	17.9	18.1	18.0	18.2	18.2	18.3	18.5	18.7	18.5	18.6	18.3	18.2	18.1	18.4	18.5
Nondurable goods	184.6	190.2	189.8	191.4	192.0	192.0	193.7	193.6	193.3	192.8	192.2	191.9	191.8	191.2	192.3
Food	29.9	31.0	30.5	31.2	31.7	31.5	31.8	31.9	31.9	31.7	31.3	31.1	31.0	31.0	31.1
Textile mill products	37.4	38.7	38.5	39.0	38.7	39.0	39.3	39.2	39.3	39.3	39.2	39.1	39.0	38.6	38.9
Apparel	54.3	56.1	56.2	56.7	56.7	57.1	57.9	57.5	57.1	56.3	56.4	56.4	56.3	56.0	56.9
Paper and allied products	20.8	20.7	20.9	20.8	20.8	20.5	20.3	20.4	20.4	20.5	20.5	20.5	20.5	20.7	20.6
Printing and publishing	12.3	12.8	12.8	12.6	12.8	12.5	12.7	12.8	13.0	13.2	13.2	13.2	13.3	13.2	13.1
Chemicals and allied products	11.2	11.0	11.1	11.1	11.2	11.0	11.1	11.0	10.9	11.0	10.8	10.7	10.6	10.6	10.5
Rubber products	16.6	17.6	17.4	17.6	17.7	18.0	18.2	18.3	18.3	18.4	18.5	18.5	18.7	18.7	18.8
Other nondurable goods	2.2	2.4	2.4	2.4	2.4	2.4	2.4	2.5	2.4	2.4	2.3	2.4	2.4	2.4	2.4
Nonmanufacturing	1,104.7	1,134.7	1,137.5	1,136.9	1,140.0	1,138.4	1,141.2	1,150.0	1,150.6	1,154.5	1,135.7	1,140.1	1,142.7	1,147.9	1,153.4
Mining and quarrying	12.4	11.4	11.3	11.3	10.5	11.4	11.6	11.8	11.7	11.6	11.5	11.5	11.3	11.4	11.3
Bituminous coal mining	8.4	8.1	8.0	7.9	7.2	7.9	8.1	8.2	8.2	7.9	7.8	7.8	7.7	7.6	7.7
Contract construction	74.9	74.0	74.2	76.4	76.4	76.6	75.4	76.5	74.5	74.4	70.9	72.0	72.9	73.3	74.9
Trans., comm., and utilities	71.7	72.5	72.7	73.3	73.1	73.1	72.9	72.6	72.3	72.3	71.8	72.0	72.1	72.4	72.8
Trade	319.6	332.0	332.2	333.5	333.4	334.2	335.0	337.0	340.0	344.8	334.2	332.0	331.9	334.4	337.0
Wholesale	77.1	78.4	78.5	79.2	78.9	78.7	78.9	79.1	78.7	78.9	78.5	78.6	78.8	79.3	79.3
Retail	242.5	253.6	253.7	254.3	254.5	255.5	256.1	257.9	261.3	265.9	255.7	253.4	253.1	255.1	257.7
Finance, insurance, real estate	69.1	70.5	70.6	71.3	71.6	71.3	70.9	70.4	70.0	70.2	69.5	69.6	69.8	70.0	70.2
Service and miscellaneous	259.0	274.8	274.1	276.6	277.5	278.1	279.7	279.4	278.7	278.7	276.1	276.4	280.6	282.0	282.3
Government	298.0	299.6	302.4	294.5	297.5	293.7	295.7	302.3	303.4	302.5	301.7	304.6	304.1	304.4	304.9
Federal	64.1	66.0	65.4	66.2	66.4	66.6	66.5	67.1	67.3	67.2	66.6	66.6	65.9	65.5	65.5
State and local	233.9	233.6	237.0	228.3	231.1	227.1	229.2	235.2	236.1	235.3	235.1	238.0	238.2	238.9	239.4

GENERAL BUSINESS INDICATORS

Type of Activity	Annual		1987								1988				
	1986	1987	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
LABOR FORCE AND EMPLOYMENT CONT.															
Other employment activity															
State Employment Service *(number)*															
Job applications	242,053	224,282	18,001	22,336	23,213	19,712	20,220	19,110	14,497	13,693	18,002	18,643	18,969	14,805	
Nonagricultural placements	91,768	96,391	7,239	7,111	16,408	11,346	8,823	8,403	6,242	6,045	5,849	6,311	8,571	7,452	
Unemployment compensation															
Initial benefit claims *(number)*	425,763	349,204	24,170	20,294	43,003	21,509	17,802	20,349	21,512	33,724	58,703	25,736	25,183	21,895	
Payments *($1,000)*	186,826	165,953	12,176	11,475	15,366	11,624	11,903	12,029	9,542	13,526	15,539	13,021	13,984	10,410	
County data *(civilian labor force and unemployment rate)*															
Autauga	15,694	16,116	16,270	16,440	16,280	16,200	16,160	16,040	16,090	16,090	15,770	15,830	15,610	15,430	15,560
	7.9	7.0	7.7	7.1	6.6	6.4	6.7	5.6	5.7	5.2	5.6	5.8	5.6	4.8	5.2
Baldwin	38,264	39,863	39,880	40,220	40,030	39,800	40,000	39,650	39,750	40,330	39,450	39,680	39,180	39,260	39,200
	8.9	7.6	6.5	6.1	6.3	6.4	6.8	6.9	7.6	8.6	8.8	8.8	8.6	8.8	7.8
Barbour	11,903	11,648	11,600	11,870	11,620	11,510	11,530	11,630	11,780	11,650	11,370	11,370	11,130	11,090	11,320
	9.5	8.0	7.6	8.4	7.9	7.5	7.8	7.2	7.3	6.7	7.9	7.7	8.0	7.5	7.7
Bibb	7,273	7,278	7,240	7,330	7,440	7,400	7,360	7,340	7,350	7,310	7,210	7,080	7,040	7,080	7,220
	13.3	11.1	10.3	8.9	10.3	9.7	10.8	9.3	10.5	12.8	14.0	10.5	9.7	9.2	8.5
Blount	16,682	17,620	17,700	17,740	17,580	17,650	17,670	17,500	17,540	17,810	17,820	17,710	17,490	17,480	17,550
	9.0	7.3	7.5	7.1	6.2	6.6	6.3	5.3	5.6	6.7	9.1	8.4	8.0	7.4	7.1
Bullock	3,971	3,801	3,660	3,910	3,980	3,920	3,820	3,870	3,880	3,900	3,780	3,680	3,690	3,670	3,720
	17.3	14.4	11.5	14.1	16.4	16.1	13.7	13.5	14.6	15.5	15.4	16.2	13.8	12.8	12.4
Butler	9,382	9,599	9,610	9,680	9,820	9,700	9,640	9,590	9,540	9,500	9,260	9,210	9,040	8,920	9,180
	11.7	10.6	9.6	10.1	12.2	12.2	10.6	9.1	9.1	8.9	9.9	10.3	10.9	9.1	7.8
Calhoun	51,892	51,596	51,480	51,680	51,740	51,730	51,380	51,800	51,850	52,010	51,900	51,400	50,810	50,580	50,690
	9.6	7.8	7.4	7.5	7.4	7.2	6.8	6.7	6.5	6.6	8.0	7.8	7.6	7.1	7.0
Chambers	17,241	17,510	17,200	17,650	17,790	17,870	17,940	17,850	17,850	17,750	17,400	17,480	17,300	17,310	17,410
	8.6	5.9	5.8	5.8	6.0	5.6	5.3	5.0	5.2	4.9	4.9	5.0	4.9	5.1	5.1
Cherokee	7,768	7,970	8,020	8,270	8,160	8,040	8,070	8,090	8,090	7,900	7,950	7,870	7,800	7,870	8,060
	13.5	8.7	8.6	8.3	7.3	6.4	6.3	6.1	6.6	6.9	9.2	7.5	6.6	6.0	6.3
Chilton	15,723	15,588	15,670	15,810	15,670	15,590	15,550	15,570	15,670	15,510	15,360	15,210	15,030	15,040	15,200
	10.6	9.5	9.4	8.3	9.4	8.7	7.9	7.1	8.9	9.3	9.8	8.4	7.4	7.0	6.7
Choctaw	7,481	7,003	6,950	7,130	7,150	7,200	7,050	7,090	7,070	6,960	7,060	6,920	6,820	7,010	6,960
	14.9	10.0	8.8	7.9	8.0	8.1	7.8	7.8	9.0	9.1	9.8	9.2	8.8	8.9	8.7
Clarke	11,363	11,461	11,230	11,430	11,500	11,430	11,440	11,680	11,800	11,780	11,680	11,560	11,350	11,260	11,250
	11.4	11.2	9.3	9.3	9.4	9.9	10.1	11.5	12.6	13.8	13.5	13.3	12.1	11.2	10.0
Clay	6,358	6,146	6,080	6,030	6,160	6,100	6,070	6,330	6,310	6,310	6,250	6,230	6,180	6,160	6,150
	15.0	8.9	8.8	9.2	8.6	7.5	6.4	6.0	5.7	7.0	8.3	7.4	7.8	8.1	7.7
Cleburne	5,719	5,431	5,500	5,380	5,400	5,310	5,300	5,330	5,330	5,350	5,430	5,310	5,330	5,360	5,500
	8.8	7.2	7.0	6.9	7.8	6.8	6.1	6.5	6.4	6.6	8.6	7.4	7.4	7.1	7.4
Coffee	17,625	17,960	18,230	18,350	18,210	18,290	18,250	18,190	18,230	17,950	17,610	17,610	17,590	17,570	17,810
	8.8	6.3	6.0	5.7	5.8	6.0	5.7	6.0	5.8	5.5	6.7	6.6	6.7	5.9	6.6
Colbert	24,628	23,872	24,070	24,040	23,930	23,870	23,750	23,680	23,550	23,760	23,430	23,470	22,990	22,670	22,850
	13.9	10.2	10.3	9.4	9.6	9.3	8.8	8.5	8.3	9.3	11.1	10.3	9.6	8.3	8.2
Conecuh	6,458	6,009	6,120	6,000	5,970	5,850	5,770	5,780	5,810	5,810	5,700	5,690	5,620	5,590	5,610
	16.0	16.0	16.2	16.2	14.9	13.4	12.6	12.0	12.9	12.1	12.7	12.2	12.3	12.3	10.0
Coosa	4,760	4,988	4,990	4,960	5,000	4,980	4,980	5,030	5,060	5,000	4,960	4,970	4,930	4,990	5,000
	8.0	5.5	5.6	5.4	5.4	5.5	5.0	4.5	5.7	4.9	5.7	6.2	5.6	6.1	5.5
Covington	17,224	17,413	17,440	17,570	17,740	17,470	17,390	17,750	17,690	17,680	17,460	17,440	17,170	17,000	17,180
	10.7	7.5	6.9	6.6	6.9	6.7	6.5	6.3	7.5	7.5	8.4	8.7	8.2	6.5	6.1
Crenshaw	6,187	6,538	6,550	6,730	6,670	6,620	6,610	6,670	6,660	6,570	6,470	6,430	6,330	6,300	6,370
	9.0	9.2	8.1	7.7	8.6	8.1	7.0	7.7	8.3	9.1	8.7	8.0	8.1	7.2	7.0
Cullman	31,390	31,713	31,970	32,240	32,220	32,110	31,910	31,810	31,820	31,890	31,410	31,100	30,830	30,600	30,940
	9.4	7.7	7.3	7.2	7.7	7.7	7.0	6.5	6.8	7.4	8.8	8.3	7.8	7.1	7.2
Dale	16,753	17,831	17,610	17,800	18,080	18,090	18,140	18,260	18,290	18,190	18,020	17,880	17,860	17,890	18,090
	10.1	7.5	6.8	6.8	7.6	7.6	7.3	7.4	7.3	6.5	7.3	7.2	7.4	7.0	8.1
Dallas	23,022	21,371	21,620	21,990	22,040	21,640	21,480	21,010	20,720	20,650	20,570	20,580	20,050	19,640	19,750
	15.9	14.6	15.4	15.8	16.2	15.6	15.0	13.7	13.0	12.5	13.8	13.9	12.9	11.7	11.3
DeKalb	28,748	29,014	29,110	29,630	29,780	29,600	29,290	29,190	29,250	29,250	28,780	28,770	28,360	28,510	29,010
	10.0	7.8	7.4	7.1	7.2	6.9	6.5	6.9	6.4	6.9	8.3	7.9	7.8	7.3	6.9
Elmore	21,013	21,000	20,990	21,400	21,340	21,260	21,140	21,130	21,170	21,250	20,950	20,970	20,690	20,480	20,720
	6.9	5.9	5.8	5.9	6.1	6.0	6.0	5.5	5.5	5.5	6.3	6.3	6.2	5.4	6.2
Escambia	17,061	16,782	16,690	16,750	16,830	16,810	16,580	16,400	16,470	16,380	16,240	16,230	16,060	16,000	16,120
	11.5	10.4	9.5	9.7	9.4	9.6	8.8	9.0	9.1	9.4	10.4	9.9	9.9	10.2	9.9
Etowah	43,954	43,120	42,990	43,460	43,630	43,490	43,180	42,870	43,010	43,060	42,620	42,200	41,490	41,390	41,620
	13.0	9.2	9.2	8.8	8.9	8.1	7.8	7.5	7.3	7.9	9.4	8.6	8.0	7.3	7.3
Fayette	8,028	7,636	7,740	7,630	7,530	7,560	7,640	7,590	7,600	7,580	7,450	7,420	7,270	7,190	7,240
	13.8	10.6	10.8	10.2	10.7	10.7	10.4	10.1	9.2	8.9	10.7	10.3	9.1	8.3	8.0
Franklin	15,310	15,130	15,260	15,440	15,280	15,020	14,910	14,860	14,910	14,740	14,570	14,410	14,170	13,920	14,150
	13.6	10.1	9.5	9.1	9.0	7.8	7.8	8.9	10.1	11.4	13.8	11.4	10.6	8.7	8.8
Geneva	11,047	10,443	10,480	10,880	10,680	10,360	10,260	10,640	10,350	10,230	9,860	9,910	9,960	9,860	9,960
	8.5	6.2	5.8	5.9	5.5	5.6	5.4	5.6	6.0	5.3	6.4	5.5	6.1	5.1	5.2
Greene	3,733	3,743	3,650	3,780	3,840	3,840	3,770	3,710	3,730	3,680	3,720	3,790	3,560	3,510	3,610
	15.9	15.3	12.1	16.9	17.4	17.7	16.4	15.4	13.3	12.6	15.6	16.8	12.2	10.6	11.5
Hale	5,986	6,105	6,170	6,260	6,120	6,130	6,190	6,110	6,110	6,130	6,050	6,050	6,050	6,030	6,190
	10.7	8.2	7.1	9.4	7.8	6.9	7.9	7.0	7.3	8.7	10.1	8.5	7.8	7.3	7.0
Henry	6,631	6,766	6,950	6,930	6,890	6,810	6,810	6,820	6,840	6,740	6,390	6,450	6,330	6,380	6,480
	9.7	6.6	6.7	6.4	7.1	6.7	6.5	5.7	6.4	6.1	6.2	6.5	6.6	6.2	6.7
Houston	39,734	40,014	39,760	40,260	40,500	40,400	40,590	40,530	40,690	40,920	40,520	40,230	39,980	39,870	40,150
	8.3	5.8	5.7	5.8	5.7	5.4	5.3	4.6	4.8	5.1	5.8	5.7	5.5	4.6	5.4
Jackson	20,968	20,929	20,900	21,030	20,800	20,950	20,880	21,400	21,420	21,470	21,480	21,230	20,780	20,530	20,800
	14.7	9.4	8.6	9.8	9.7	9.4	8.7	8.4	8.3	8.6	10.0	11.4	10.9	9.8	10.1
Jefferson	335,634	338,868	337,330	340,790	343,150	341,770	342,340	341,440	341,320	341,460	334,890	335,140	331,800	331,660	334,480
	7.7	6.6	6.0	6.2	6.9	6.5	6.3	5.9	6.0	5.8	6.3	6.2	6.0	5.4	5.5
Lamar	8,856	8,675	8,780	8,830	8,780	8,640	8,520	8,560	8,610	8,500	8,500	8,500	8,310	8,360	8,460
	8.9	6.9	6.3	6.7	7.9	6.7	6.3	6.6	6.2	5.2	7.1	6.8	5.7	5.6	4.9
Lauderdale	37,027	36,490	36,600	36,970	36,930	36,740	36,460	36,410	36,350	36,260	35,820	35,930	35,360	35,090	35,270
	11.6	8.2	7.7	7.9	8.4	7.9	7.1	6.9	7.1	7.0	9.0	8.3	8.0	7.3	7.0
Lawrence	12,632	11,918	12,100	12,140	12,140	11,830	11,770	11,740	11,850	11,700	11,880	11,640	11,320	11,140	11,330
	14.6	12.7	12.8	12.4	13.4	11.9	10.7	10.4	12.5	11.9	14.9	13.2	11.5	10.5	9.7

General Business Indicators

Type of Activity	Annual		1987								1988				
	1986	1987	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
LABOR FORCE AND EMPLOYMENT CONT.															
Lee	38,124 7.7	38,259 5.4	39,080 5.7	38,330 5.5	37,980 5.9	37,770 5.3	37,820 4.6	38,550 4.5	39,180 4.5	38,770 4.8	38,110 5.2	37,780 5.0	37,200 5.3	37,310 4.7	37,550 5.1
Limestone	29,806 8.9	30,096 6.5	30,320 6.7	29,780 6.2	29,720 7.5	29,750 6.0	30,510 5.6	30,760 5.3	30,970 5.6	30,200 5.8	29,900 7.3	30,030 6.7	29,810 6.6	30,040 5.3	30,270 5.4
Lowndes	4,525 15.8	4,688 19.3	4,760 21.9	4,690 23.5	4,600 24.4	4,720 22.9	4,780 21.3	4,830 20.3	4,920 18.6	4,870 17.8	4,630 19.2	4,640 19.0	4,650 17.8	4,870 14.2	4,910 14.1
Macon	10,693 9.0	10,563 6.7	10,520 6.1	10,660 6.8	10,830 7.8	10,740 7.5	10,590 7.3	10,540 6.7	10,560 7.0	10,490 7.1	10,390 8.2	10,330 7.5	10,240 7.5	10,180 6.6	10,480 7.8
Madison	126,253 7.2	130,399 5.2	129,860 5.0	131,540 5.0	131,990 5.3	131,290 4.8	131,960 4.6	132,490 4.7	132,430 4.6	133,180 4.6	130,660 5.5	130,320 5.2	129,160 5.1	129,940 4.9	131,630 4.8
Marengo	10,045 11.1	9,838 8.4	9,800 7.8	10,080 7.3	9,980 7.4	9,870 7.1	9,870 7.0	9,860 7.3	9,890 7.6	9,770 7.5	9,590 8.3	9,610 8.1	9,400 7.7	9,390 7.1	9,460 6.8
Marion	16,083 14.3	15,548 10.7	15,480 9.3	15,720 9.4	15,760 10.8	15,730 9.3	15,520 7.9	15,540 7.8	15,500 8.4	15,570 10.5	15,890 14.0	15,760 13.3	15,270 9.9	15,220 7.4	15,000 6.6
Marshall	37,011 11.8	37,288 7.9	37,510 7.6	37,560 7.5	37,930 7.4	37,460 7.0	37,430 6.6	37,610 6.7	37,530 7.4	37,790 8.3	37,700 9.9	37,260 8.5	37,100 7.8	37,160 8.6	37,730 8.0
Mobile	172,880 11.1	172,319 9.7	173,210 9.1	176,100 9.5	175,770 9.9	174,230 9.7	174,240 9.6	172,860 9.8	171,200 9.4	171,760 9.4	168,910 10.1	168,720 9.5	167,530 9.7	165,810 8.8	167,320 8.8
Monroe	9,649 13.3	9,708 11.7	9,720 10.9	9,790 10.8	9,620 9.1	9,720 9.5	9,660 8.3	9,720 9.2	9,750 9.8	9,710 10.0	9,600 11.0	9,610 10.6	9,460 9.8	9,370 9.7	9,510 10.1
Montgomery	97,695 7.6	100,183 6.5	100,250 6.5	102,040 6.4	101,850 6.7	101,440 6.6	100,540 6.3	100,830 6.2	101,330 6.4	101,370 6.0	99,350 6.3	99,730 6.5	98,350 6.4	97,790 6.1	98,670 6.6
Morgan	45,825 10.0	46,674 8.5	46,820 9.3	47,350 7.8	47,770 8.8	47,320 8.2	46,740 7.3	46,680 7.2	46,930 8.6	47,020 7.5	46,580 8.8	46,370 8.0	46,100 7.8	45,830 6.9	46,180 6.8
Perry	5,444 12.9	5,363 11.8	5,390 9.6	5,460 9.7	5,470 10.4	5,420 10.1	5,360 13.4	5,330 9.7	5,290 11.1	5,320 17.7	5,170 16.0	5,040 10.6	4,960 10.5	4,910 8.5	4,980 8.3
Pickens	7,558 14.7	7,268 11.2	7,300 11.1	7,340 10.9	7,330 10.6	7,320 11.0	7,250 9.4	7,200 9.0	7,150 9.0	7,160 9.8	7,120 12.4	7,060 12.5	6,960 11.3	7,010 11.4	7,110 10.2
Pike	12,612 8.6	12,545 7.0	12,440 6.7	12,650 7.1	12,700 7.3	12,610 7.4	12,890 6.7	12,900 6.1	13,060 6.1	12,340 6.5	12,440 6.3	12,500 6.2	12,360 6.0	12,220 5.2	12,470 6.2
Randolph	9,424 9.2	9,586 6.4	9,510 5.8	9,560 6.4	9,290 8.3	9,480 7.3	9,470 6.7	9,720 5.6	9,710 5.3	9,750 5.6	9,640 6.2	9,570 5.9	9,370 5.8	9,240 6.4	9,290 5.6
Russell	22,641 9.6	22,475 7.1	22,520 7.0	22,770 6.8	22,430 6.6	22,430 6.5	22,430 6.2	22,350 5.5	22,540 5.8	23,110 9.0	21,990 6.6	22,080 7.3	21,740 7.2	21,670 6.5	21,780 6.6
St. Clair	20,610 8.4	21,388 6.0	21,480 6.2	21,520 5.6	21,460 5.4	21,410 5.1	21,440 4.9	21,480 5.0	21,580 5.5	21,630 5.5	21,390 5.5	21,350 6.4	21,120 6.2	21,130 5.7	21,340 5.8
Shelby	37,153 6.8	40,103 5.0	40,170 5.0	40,600 5.3	40,510 5.0	40,290 4.5	40,370 4.3	40,320 4.1	40,420 4.5	40,520 4.4	39,800 4.4	39,670 4.6	39,200 4.3	39,460 4.4	39,810 4.5
Sumter	6,243 21.0	5,919 12.6	5,810 10.8	5,880 13.2	6,010 13.7	5,990 13.2	6,010 10.5	6,140 11.0	6,040 11.6	5,900 11.6	5,730 11.9	5,820 11.4	5,630 10.1	5,640 9.4	5,630 7.9
Talladega	32,143 12.4	32,228 9.6	32,210 9.2	32,710 9.3	32,530 9.3	32,320 9.0	32,100 8.4	32,190 8.2	32,230 8.8	32,200 8.5	31,970 9.7	31,770 9.3	31,370 9.4	31,320 9.7	31,690 10.3
Tallapoosa	19,101 8.0	18,992 6.5	18,960 7.4	19,470 6.6	19,150 6.6	19,120 6.4	19,010 6.1	19,030 5.7	19,070 6.0	19,140 5.8	18,760 6.4	18,950 6.9	18,520 6.5	18,450 6.8	18,600 5.5
Tuscaloosa	68,450 7.7	69,623 6.1	69,660 6.3	68,720 6.2	68,500 6.4	69,480 6.0	70,220 5.5	70,570 5.2	70,850 5.3	70,970 5.4	69,760 6.2	69,720 5.8	69,140 5.8	68,780 5.0	68,870 5.3
Walker	30,633 15.2	28,983 11.0	29,100 11.3	29,220 10.9	28,970 10.1	28,920 10.0	26,970 9.8	28,910 9.5	29,070 10.1	29,000 9.6	28,720 11.0	28,620 10.6	28,130 9.7	27,930 8.6	27,880 7.7
Washington	5,594 19.4	5,719 13.4	5,560 12.7	5,890 12.1	5,820 11.2	5,780 10.8	5,770 10.2	5,860 11.1	5,870 10.6	5,910 10.8	5,870 11.3	5,860 10.9	5,810 10.1	5,910 10.1	5,990 9.6
Wilcox	4,402 16.8	4,407 12.6	4,420 13.0	4,470 12.8	4,540 13.6	4,480 14.3	4,450 13.2	4,400 11.7	4,380 11.0	4,330 11.1	4,270 12.9	4,270 12.1	4,210 12.2	4,200 13.1	4,150 10.2
Winston	10,288 21.1	9,883 13.9	9,880 12.3	10,120 12.0	10,160 11.8	10,210 11.2	9,940 10.3	10,060 10.4	9,900 10.6	9,860 11.6	9,950 13.9	9,940 16.5	9,790 13.4	9,730 10.4	9,690 9.4
TRADE															
Foreign															
Imports, Total (C.I.F.)[6]															
Value ($1,000)		1,031,400	79,200	84,300	88,500	107,500	87,600	83,000	61,900	61,000	73,100	72,200	85,400	81,100	90,600
Exports, Total (F.A.S)[6]															
Value ($1,000)		1,849,400	120,800	167,000	149,200	149,700	156,500	163,600	177,900	157,600	149,000	174,800	209,900	191,400	203,000
Shipments by water, Port of Mobile[7] (1,000 tons)	38,701	29,363	1,749	2,326	2,188	2,255	2,684	2,314	2,688	2,848	2,567	2,508	2,507	2,603	2,351
Domestic															
Electric energy consumption, non-industrial purposes (1,000,000 kwh)	26,789	28,038	2,134	2,655	3,013	3,283	2,644	1,899	1,834	2,141	2,669	2,339	2,162	1,914	2,039
Gasoline sales[8](1,000 gallons)	2,012,114	2,084,218	177,125	185,757	189,551	174,105	172,130	177,631	164,809	183,724	155,061	154,506	173,622	169,798	
New passenger car registrations[9](number)	159,481	140,070	12,310	12,356	13,117	14,086	13,206	10,298	9,906	11,545	10,042	10,374	11,805	11,408	12,351
Taxable retail sales by kind of business, state totals[10] ($1,000,000)															
Food	3,953	4,092	353	353	364	348	344	338	317	348	327	311	332	342	318
General merchandise	2,739	2,862	236	225	217	231	222	238	275	403	182	187	250	253	234
Apparel	793	853	64	64	61	73	69	72	79	123	51	54	85	71	67
Furniture, furnishings, etc.	920	975	78	82	81	82	80	79	83	118	70	72	84	78	77
Automotive	3,960	4,016	360	379	379	395	352	319	279	314	287	330	383	377	391
Gasoline service stations	267	286	25	26	26	25	24	24	23	24	21	21	24	25	25
Lumber and building materials	1,518	1,674	151	156	157	150	149	151	132	124	94	115	150	155	158
Hardware and farm implements	218	228	21	19	20	20	20	21	18	21	15	16	19	22	19
Eating places	1,569	1,714	147	147	152	153	143	148	138	150	130	131	152	153	150
Drug stores	384	391	35	31	31	31	31	32	30	46	35	34	32	34	36
All other retail	1,925	2,052	163	162	160	161	162	175	181	266	161	166	180	167	166
Total sales by retail concerns	18,246	19,144	1,633	1,645	1,648	1,668	1,595	1,596	1,555	1,935	1,374	1,437	1,693	1,676	1,640
Nonretail & unclassified concerns	2,568	2,714	231	236	237	233	243	239	222	232	195	207	239	244	242
Total all sales at retail	20,814	21,858	1,864	1,881	1,886	1,901	1,839	1,835	1,777	2,168	1,569	1,644	1,931	1,921	1,882

GENERAL BUSINESS INDICATORS

Type of Activity	Annual		1987								1988				
	1986	1987	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
TRADE CONTINUED															
Taxable retail sales, Metropolitan Statistical Areas and counties[10] *($1,000)*															
MSAs															
Anniston	594,215	602,100	51,126	51,089	52,226	53,152	51,167	50,166	49,723	57,871	42,930	42,521	51,687	53,404	52,874
Birmingham	5,671,260	5,793,043	492,829	500,182	497,774	503,424	491,947	478,386	463,952	559,367	416,786	449,252	500,193	502,213	492,743
Dothan	686,890	694,481	58,797	60,353	60,942	60,139	57,215	56,880	54,766	67,402	47,168	49,154	61,567	58,789	58,058
Florence	685,562	718,473	61,321	60,993	61,908	62,631	59,837	59,794	59,693	73,785	47,754	53,474	65,963	64,474	64,057
Gadsden	497,223	524,730	44,101	45,146	46,691	45,439	43,397	45,088	42,593	51,715	38,568	39,126	48,451	47,150	44,244
Huntsville	1,242,238	1,302,073	111,969	111,270	111,781	114,053	108,771	109,267	107,131	126,172	91,589	100,400	116,425	118,311	114,336
Mobile	2,283,409	2,311,415	200,888	200,958	205,450	200,917	190,664	193,024	179,697	216,618	168,208	167,089	196,183	200,884	185,845
Montgomery	1,645,712	1,719,168	146,445	149,370	148,469	146,208	142,878	140,485	134,863	171,032	120,574	126,235	150,900	150,084	155,163
Tuscaloosa	717,147	739,363	61,355	62,423	61,894	67,209	64,032	63,610	58,346	72,884	52,902	56,893	63,540	63,647	63,302
Counties															
Autauga	114,319	122,258	10,401	11,117	11,046	11,109	10,192	10,429	9,085	10,367	8,498	8,936	10,613	11,403	11,163
Baldwin	368,427	373,862	34,260	34,916	37,619	34,274	30,194	29,989	26,512	30,531	24,939	26,387	30,944	33,873	32,769
Barbour	82,125	84,892	7,006	7,221	7,211	7,055	6,944	7,091	7,645	8,398	6,060	6,085	6,967	7,018	6,920
Bibb	49,910	51,657	4,620	4,492	4,391	4,542	4,016	4,399	4,405	4,902	3,653	3,523	4,217	4,359	4,318
Blount	101,329	110,414	10,340	9,606	9,994	9,526	9,169	9,516	9,066	10,018	7,779	7,799	9,496	9,678	10,034
Bullock	25,847	25,257	1,938	1,970	2,016	2,318	1,985	2,138	2,009	2,254	2,203	1,947	2,165	1,884	1,751
Butler	63,879	62,691	5,168	5,409	5,562	5,449	4,968	5,221	4,713	5,654	4,472	4,829	5,313	5,403	5,099
Calhoun	594,215	602,100	51,126	51,089	52,226	53,152	51,167	50,166	49,723	57,871	42,930	42,521	51,687	53,404	52,874
Chambers	116,896	125,635	10,511	11,010	11,254	11,191	10,575	11,155	10,139	11,307	9,594	9,043	10,712	10,487	11,352
Cherokee	50,392	51,230	4,476	4,548	4,516	4,123	4,890	4,120	4,001	4,506	3,655	4,127	5,051	4,641	4,836
Chilton	117,577	122,605	10,949	11,053	10,079	10,707	9,783	10,137	10,062	11,236	8,974	9,498	11,417	11,642	11,348
Choctaw	36,495	38,329	3,340	3,189	3,319	3,231	3,084	3,291	2,850	3,583	2,946	2,755	3,045	2,922	2,811
Clarke	106,904	104,595	9,151	9,330	9,280	8,927	8,772	8,999	8,058	9,837	7,431	7,442	8,876	8,696	7,749
Clay	30,626	31,967	2,804	2,938	2,949	2,945	2,542	2,673	2,647	2,711	2,122	2,497	2,719	2,699	2,889
Cleburne	24,013	26,921	2,367	2,593	2,342	2,677	2,315	2,358	2,070	2,209	1,844	2,133	2,294	2,354	2,336
Coffee	207,873	211,055	19,943	17,375	18,640	19,044	17,069	16,810	16,719	18,946	14,408	14,901	18,147	19,462	16,695
Colbert	265,879	293,744	25,182	26,045	25,631	25,915	25,995	25,108	24,502	26,825	19,317	21,703	27,528	26,912	26,570
Conecuh	33,825	32,473	2,799	2,727	2,770	2,804	2,570	2,580	2,505	2,691	2,291	2,027	2,344	2,543	2,220
Coosa	10,108	12,707	1,307	1,141	1,286	1,032	1,088	1,271	1,031	1,034	766	1,111	1,094	1,048	1,081
Covington	141,098	142,922	12,421	12,199	12,574	12,224	12,298	12,214	10,823	13,113	9,779	10,332	12,373	12,143	11,809
Crenshaw	38,643	40,372	2,944	3,778	3,521	3,872	3,390	3,232	3,152	3,602	2,978	2,861	3,468	3,243	3,159
Cullman	266,551	269,225	23,875	23,860	23,720	24,068	20,872	22,475	21,081	24,229	17,065	20,378	24,420	24,416	24,499
Dale	118,237	121,061	10,432	10,607	10,359	10,603	9,430	10,062	9,845	11,114	8,388	8,895	9,988	10,863	10,342
Dallas	211,690	219,363	19,199	19,030	18,964	19,569	18,107	18,468	17,869	20,629	14,805	15,543	18,192	18,513	18,599
DeKalb	200,558	212,047	18,755	19,239	19,309	19,017	17,710	18,251	17,567	19,283	15,694	16,123	19,009	19,486	19,377
Elmore	110,904	111,791	9,580	9,955	10,269	9,727	9,220	9,423	8,421	10,197	8,074	8,632	9,929	10,280	10,827
Escambia	140,786	136,450	11,834	11,857	11,841	11,957	11,309	11,194	10,798	12,501	9,453	9,818	11,814	11,664	12,038
Etowah	497,225	524,730	44,101	45,146	46,691	45,439	43,397	45,088	42,593	51,715	38,568	39,126	48,451	47,150	44,244
Fayette	69,143	66,586	5,279	5,589	5,450	5,550	5,964	4,956	5,343	6,844	4,246	4,808	5,685	5,934	5,474
Franklin	101,756	108,595	9,584	9,673	9,267	9,555	9,322	9,208	8,723	10,366	7,323	7,751	9,653	9,838	10,138
Geneva	141,556	131,216	11,152	11,715	11,234	11,127	11,142	9,969	10,214	10,888	9,496	9,282	10,202	10,328	9,954
Greene	18,569	18,717	1,752	1,617	1,634	1,750	1,582	1,360	1,419	1,470	1,329	1,418	1,535	1,696	1,569
Hale	32,720	30,315	2,653	2,852	2,791	2,833	2,525	2,133	2,162	2,461	2,126	1,998	2,446	2,364	2,360
Henry	38,200	41,333	3,549	3,433	3,439	3,911	3,476	3,572	3,026	3,710	2,908	2,957	3,378	3,676	3,418
Houston	568,657	573,420	48,365	49,746	50,583	49,536	47,785	46,818	44,921	56,288	38,780	40,259	51,579	47,926	47,716
Jackson	156,051	166,025	15,023	14,335	14,632	14,454	13,819	13,828	12,693	15,108	10,684	12,089	14,736	15,431	15,048
Jefferson	4,759,044	4,819,876	406,777	414,614	411,187	416,340	409,482	394,094	385,818	473,185	343,156	373,294	412,779	414,086	404,801
Lamar	38,627	37,097	3,176	3,101	3,555	3,204	3,188	3,587	2,913	3,069	2,455	2,458	2,892	2,933	2,799
Lauderdale	419,683	424,729	36,139	34,948	36,277	36,716	33,842	34,686	35,191	46,960	28,437	31,771	38,435	37,562	37,487
Lawrence	61,902	65,210	5,801	5,445	5,501	5,590	5,041	5,875	5,662	6,958	4,685	4,513	5,691	5,721	5,674
Lee	389,424	403,041	33,912	34,477	34,288	33,858	36,160	34,996	33,734	38,725	31,510	29,233	34,740	36,230	34,957
Limestone	186,763	195,875	16,954	17,124	17,312	17,819	16,112	16,180	15,323	18,245	17,071	14,500	17,163	17,149	17,873
Lowndes	22,608	21,656	1,915	1,996	1,826	1,973	1,893	1,533	1,586	2,161	1,398	1,650	1,886	1,841	1,850
Macon	49,138	53,589	4,677	4,736	4,623	5,044	4,774	4,072	3,776	4,562	4,138	4,127	4,482	3,777	4,380
Madison	1,242,238	1,302,073	111,969	111,270	111,781	114,053	108,771	109,267	107,131	126,172	91,589	100,400	116,425	118,311	114,336
Marengo	78,482	81,055	6,685	6,736	6,913	6,888	6,360	7,114	6,392	7,782	5,586	6,069	7,001	6,797	6,360
Marion	109,604	110,874	9,588	9,715	9,310	9,182	9,119	9,392	9,080	10,439	7,785	8,463	9,925	9,860	9,543
Marshall	413,348	427,595	37,808	37,006	37,081	37,698	35,517	36,117	35,574	39,472	28,638	32,225	37,977	39,410	38,257
Mobile	1,914,922	1,937,553	166,628	166,042	167,831	166,543	160,470	163,035	153,185	186,087	143,269	140,702	165,239	167,011	153,076
Monroe	76,622	73,134	6,247	6,253	6,642	6,391	6,033	5,903	5,907	7,189	5,284	5,415	6,368	6,664	6,508
Montgomery	1,420,492	1,485,119	126,464	128,298	127,154	125,372	123,466	120,633	117,357	150,468	104,002	108,667	130,358	128,401	133,173
Morgan	567,117	584,515	50,752	50,396	49,002	53,277	49,552	49,511	46,845	55,909	39,911	43,992	51,191	53,886	50,997
Perry	24,819	23,734	1,989	1,946	2,157	1,984	2,038	1,887	1,734	2,040	1,592	1,753	2,027	1,877	1,757
Pickens	44,711	42,339	3,707	3,792	4,003	3,696	3,421	3,525	2,992	3,658	2,678	3,061	3,599	3,532	3,501
Pike	109,036	115,043	9,767	9,617	9,710	9,973	9,907	9,931	9,252	10,999	8,763	8,334	10,136	10,169	9,521
Randolph	58,587	59,776	4,936	4,764	4,807	4,729	5,071	5,233	4,712	5,707	4,955	4,793	5,257	5,008	5,065
Russell	128,144	131,624	11,151	10,990	11,526	11,388	11,541	10,869	10,452	12,769	9,087	9,459	11,521	11,573	11,060
St. Clair	150,423	151,091	13,596	13,577	15,037	14,292	12,712	12,192	11,593	12,938	10,784	11,748	13,055	12,976	12,996
Shelby	314,788	347,917	29,540	30,988	30,388	29,999	30,381	31,179	28,160	29,768	27,793	27,734	31,848	31,309	32,334
Sumter	31,053	32,578	2,712	2,723	2,674	2,680	2,549	2,941	2,688	3,077	2,329	2,117	2,722	2,702	2,521
Talladega	275,222	299,346	28,869	25,566	27,917	25,803	24,395	25,187	22,971	28,410	21,715	22,148	27,533	28,210	29,658
Tallapoosa	147,115	152,988	13,997	14,275	13,291	13,448	11,887	12,548	11,981	13,489	10,852	11,616	13,257	13,459	12,678
Tuscaloosa	717,107	739,363	61,355	62,423	61,894	67,209	64,032	63,610	58,346	72,884	52,902	56,893	63,540	63,647	63,302
Walker	344,683	363,745	32,576	31,397	31,168	33,267	30,203	31,405	29,315	33,478	27,274	28,677	33,015	33,964	32,578
Washington	20,902	22,267	2,120	2,202	2,026	2,109	1,919	1,812	1,867	1,549	1,640	1,714	2,043	1,806	1,674
Wilcox	25,124	23,219	2,095	1,988	1,918	1,866	1,842	1,893	1,661	2,095	1,671	1,437	1,761	1,692	1,564
Winston	83,769	92,372	8,429	8,204	9,236	7,845	7,537	7,868	7,451	7,941	6,629	6,406	7,983	8,737	8,251
Statewide[10]	1,334,557	1,839,075	143,399	151,985	149,060	155,381	160,720	166,752	177,637	251,123	143,356	146,884	188,066	164,945	165,867

NOTE: Throughout this table, details do not necessarily add to totals due to rounding.

[1]Estimated total for calendar month based on adjustment of weekly data.

[2]Individual months may not add to annual totals due to late revisions in annual data.

[3]These data may not be reused in any manner without the express permission of Dodge/DRI Construction and Real Estate Information Service.

[4]Civilian labor force, unemployment, and total employment are adjusted by place of residence, and total nonagricultural employment and its components are by place of work. All monthly data are adjusted to a March benchmark of the previous year.

[5]CIF–costs, insurance, and freight.

[6]FAS–free alongside ship.

[7]Includes both inbound and outbound shipments by water moving through private facilities as well as through the Alabama State Docks; excludes tonnage for military installations.

[8]Gross gallons of gasoline as reported by wholesale distributors.

[9]These data may not be reused in any manner without the express permission of R.L. Polk and Company.

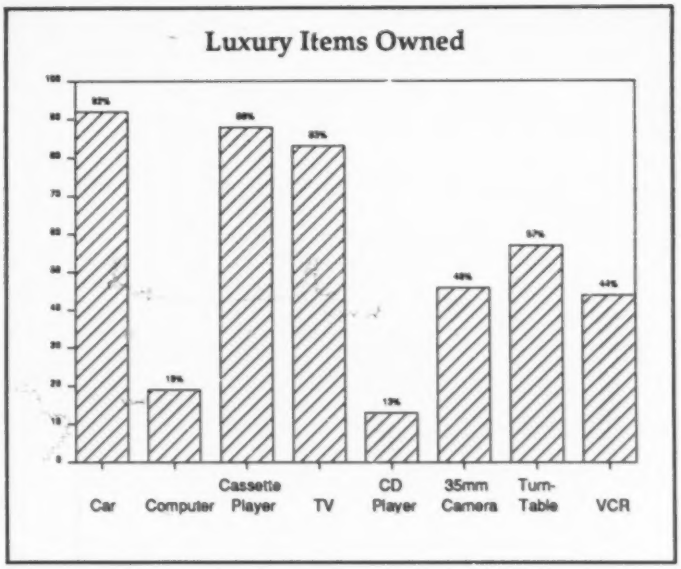
[10]Retail sales data represent sales at retail which are subject to sales tax as reported to the Alabama Department of Revenue under the definition of the Alabama Sales Tax Law.

Total sales figures include taxable sales at retail by wholesalers and other nonretail firms as well as retail concerns. Sales at retail thus defined should not be confused with all sales (including nonretail sales) by retail concerns as reported in the Census of Retail Trade. Monthly sales figures are preliminary and subject to revision on a continuing basis. ***Sales figures for the two latest months are normally low because they do not yet include data from late reporters.*** Retail sales historical data prior to 1984 are not available for the new series. The "Statewide" category in the "County" section provides sales figures which are not attributable to individual counties; it does not represent a state total.

STUDENT PURCHASING POWER...

A Survey of Student Market Behavior at The University of Alabama details and profiles the market activities of the student population at The University of Alabama. The Survey, which was developed and completed by The University of Alabama Small Business Development Center, contains nearly 40 pages of data concerning the purchasing habits, media preferences, and leisure activities of the University student population.

Survey data are presented in table, graph, and text form. Items of particular interest have been highlighted through easily understandable graphs. (See the example shown.) The information presented on the graph is then more fully explained in the text portion of the report.



Retailers, service firms, advertisers, and those who advise and assist the business community will find the Survey to be a valuable resource in their efforts to gauge student market behavior. Plans currently call for a new survey to be taken every two years in order to assess changes in the student population.

This April 1988 publication is presented in an attractive spiral-bound format and is available only through the Center for Business and Economic Research, The University of Alabama.

A Survey of Student Market Behavior at The University of Alabama

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